



Saturday October 20th, 2018

Dance-A-Thon Instructions

Please register (individual/team) by: September 30th, 2018

Contact: Simone Cornelissen

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(416) 724-7322 ext. 237



@dancing4hope



@dancing4hope



@dance4hope4ever

Thank you for your interest in participating in the **Dance for Hope** dance-a-thon in support of Juliette's Place! Here are the instructions and your pledge form to collect donations:

1. HOW DO I GET STARTED?

Good question! You can participate individually or on a team of up to 5 people, the choice is yours! Come up with a team name, colours, or even costumes! Be creative and prepared to dance the night away!

2. HOW DO YOU FIND SUPPORTERS?

Supporters are those awesome people that will make a donation for you to participate in the **Dance for Hope** dance-a-thon to support the work of Juliette's Place. A good way to get supporters is by drafting a list of people you could ask to sponsor you; family, friends, co-workers, neighbours etc.

3. HOW DO YOU ASK FOR PLEDGES?

There are many ways to ask people to pledge you! You can call them, ask in person, send a text, or even an email! Whatever works best for you!

Here are a few quick tips;

- Spread the word! Tell everyone about the **Dance for Hope** dance-a-thon and how we will use their donation. See if they will pledge you a minimum of \$5.00, however, all pledges are greatly appreciated- big or small!
- Set up a Canada giving page. It's quick and easy!
- Whether someone says yes or no to pledging you, kindly thank them!
- Remind everyone that if they pledge **\$20.00** or more they will receive a tax receipt.

4. WHERE DO THE PROCEEDS GO?

All funds will go directly to programming for women and children at Julliette's Place. Every year the cost of providing essential services to women and children fleeing domestic violence becomes more costly. In our efforts to provide clients with a level of service above their basic needs, Julliette's Place engages in a variety of fundraising initiatives.

5. HOW DO YOU COLLECT YOUR DONATIONS?

Yes! You've got supporters! Great news!

- Ask your supporters to fill out all necessary information on your pledge form or you can fill it out for them.
- Find out their method of payment (e.g. cash, cheque, online etc.). *Donations must be collected prior to the dance-a-thon or at the event.*

CASH: Please place all funds in a collection envelope. Ensure that you have entered your supporter's information on the pledge form so that you know who gave it to you.

CHEQUE: Cheques can be made payable to Julliette's Place. Put all cheques in your collection envelope and record your supporter's information on the pledge sheet.

GIVING PAGE: Set up a giving page at www.canadahelps.org and follow the easy instructions on creating your own fundraising page. Your supporters will love that they can support you online through credit card donations!

6. WHAT IS YOUR FUNDRAISING GOAL?

Each participant is asked to raise a minimum of **\$150.00** to participate in the Dance for Hope dance-a-thon. Julliette's Place hopes to raise **\$15,000** through this endeavour. Prizes will be awarded to participants/teams who raise the most!

7. WHEN DO I TURN IN MY DONATIONS?

All donations must be submitted at the start of the dance-a-thon on **October 20th, 2018**.

8. WHAT HAPPENS AT A DANCE-A-THON?

- By now, you have collected all the donations from your awesome supporters! At the event, visit the information desk and hand in all your donations and pledge sheets to the **Dance for Hope** staff team. It is **VERY IMPORTANT** that your completed pledge sheet is included with your collection envelope so that we know who to thank for the donations!
- Now for the FUN part- time to **DANCE!** The dance-a-thon runs from **6:00pm - 1:00am at the Princess Banquet Hall- 3330 Pharmacy Ave.** Get ready for a wonderful evening filled with great music, games, and prizes! Cash Bar and light refreshments will be provided.

9. CAN MY FAMILY AND FRIENDS COME OUT TO SUPPORT ME AT THE DANCE-A-THON?

Absolutely! Tickets are available for **\$30** per person (**\$40 after September 20th**). Family and friends can purchase a ticket to watch or dance along with you. The more the merrier!